

Lunch & Learn – Travel Edition

Vendor Collateral

Session 1: My Disney Tools, Carnival, Sandals, Royal Caribbean, Goway



I. Register directly with the vendors

- a. Search by name in Travel Café
- b. Complete registration instructions
- c. Disney Travel Agents: www.disneytravelagents.com
- d. Carnival: www.goccl.com
- e. Royal Caribbean: www.espresso.cruisingpower.com
Also includes Azamara & Celebrity
- f. Princess: <https://book.princess.com/BookingSystem/login.page>
Also includes Cunard
- g. Sandals: <http://taportal.sandals.com>
- h. Goway Travel: <https://www.goway.com/>
- i. Universal Orlando Resorts: <https://www.universalpartnercommunity.com/s/>
- j. Vacation Express: www.vacationexpress.com

II. General Collateral Ordering Instructions

- a. What is Collateral? – Marketing tools such as posters, brochures, booklets, postcards, email templates, flyers, etc. used to promote the brand
- b. Check website for a link such as: Agent tools, Marketing Material, Order Brochures, Sales tools, etc.
- c. Request specific items you need
- d. Be sure the Ship To address reflects your address and not Archer Travel

III. Disney Travel Agents – My Disney Tools

- a. Disney Online Post Office – send custom Disney branded emails to your clients
- b. Disney Print Collection – Order printed collateral with your contact information printed on it and in some cases personal messages from you
- c. Disney Collateral Store – Order generic Disney collateral
- d. Disney Site Builder - create a Disney branded mini website for your agency highlighting the Disney brands you sell
- e. Disney eBrochure – Create a personalized eBrochure for your client with specific Disney information on the brand(s) they are interested in.